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PRODUCTION AND MARKETING ADMINISTRATION
Fruit and Vegetable Branch
UNITED STATES DEPARTMENT OF AGRICULTURE

AVAILABILITY OF FRESH CITRUS FRUITS, CANNED
AND FROZEN JUICES, AND DRIED FRUITS IN
RETAIL FOOD STORES, FEBRUARY 1951



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FOREWORD

This report summarizes information on availability for certain fresh fruits, canned single strength and frozen concentrated juices, and dried fruits in retail stores in the United States during February 1951. It represents the sixth of a series of such reports that have been issued by the Fruit and Vegetable Branch of the Production and Marketing Administration; the preceding reports presented similar information obtained in the months of April, August and November of 1949, and May and August of 1950. Information for dried fruits was not obtained in August 1950. Therefore, the most recent comparable data for dried fruits are those of May 1950.

The report is presented in three parts. Section I presents a group of summary tables in which data from the February 1951 survey are compared with similar information obtained during the above mentioned months. Section II includes a series of tables presenting more detailed analysis of the February availability data. Section III presents information on the availability of fresh fruits included in the survey in those stores customarily handling any fresh fruits or vegetables. For further explanation, see the note at the head of Section III.

Data on availability of these fresh fruits and fruit products were obtained from a national probability sample of 1,737 retail stores distributed in the 5 regions, including a special sample in the cities of Chicago, New York and Los Angeles as indicated in Table 1. Within each of the regions, the sample is comprised of approximately 50 counties with an average of 5 to 6 sample stores per county, plus a total of about 150 stores in each of the three cities. Large stores were sampled at a heavier rate than small ones in order to obtain better representation among the larger stores than would have been possible in the case of proportionate representation. The data in this report are presented according to: (1) Type of store management, (2) size of store in terms of annual dollar volume of business; (3) geographic regions as indicated in Figure 1 and (4) by size of city in which the stores are located.

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Availability of Fresh Citrus Fruits, Canned
and Frozen Juices, and Dried Fruits in
Retail Food Stores, February 1951

SUMMARY

Frozen Concentrated Juices

There was a notable increase in the availability of frozen concentrated fruit juices in retail food stores in February 1951, compared with August 1950, the last previous survey month. The increases in availability occurred despite the seasonal increase and record high availability of fresh oranges and grapefruit and the record availability of canned single strength juices in retail stores compared with previous survey months (tables 2 and 4). One of the largest relative increases which occurred was the gain from 16 to 22 percent in the proportion of stores having frozen concentrated orange juice in the South. Nationally, frozen concentrated orange juice was on hand in 44 percent of all retail food stores during the month compared with 38 percent in August of 1950. The percentage of stores stocking other frozen concentrated juices in February was: grape, 28 percent; lemonade base, 24 percent; grapefruit, 22 percent; and orange-grapefruit blend, 18 percent--representing substantial gains in the availability of these products.

There were several important changes in the retail distribution of frozen concentrated juices between August 1950 and February 1951. Frozen concentrated orange juice was available in more of the independent stores--42 percent--and regional chains--68 percent--than in August of 1950. There also was a notable increase in the proportion of larger stores handling the product, and a record 98 percent availability in the largest size retail food stores (table 5).

Frozen concentrated grapefruit juice was available in almost half of the regional chain stores in February, compared with about one-third in August 1950, representing one of the largest gains in availability of any of the frozen concentrated juices between these two periods (table 15).

Frozen concentrated orange-grapefruit blend was available in 21 percent of all retail stores in the North Central Region during the month, compared with 13 percent in August 1950, while in the Pacific Region availability increased from 12 percent to 25 percent, and in New York City from 20 percent to 35 percent (table 15).

Greatest changes in the distribution of frozen lemonade base between August 1950 and February 1951 were the increases in availability in the Pacific, Mountain-Southwest, and Southern Regions. In addition, availability of frozen lemonade base in regional chain stores increased sharply from 33 percent to 48 percent, but declined from 54 percent to 40 percent in national chain stores (table 15).

Fresh Citrus Fruits

Fresh oranges were found in 96 percent, and fresh grapefruit in 73 percent of the retail food stores handling any fresh fruits or vegetables in

February 1951. This represented a higher percentage availability of these fresh fruits than during any of the previous survey months (table 17). Lemons could be purchased in 84 percent of these stores in February, a decline from 88 percent in May 1950 and 94 percent in August 1950. Tangerines, included in these surveys for the first time in February 1951, could be bought in 39 percent of these stores. (Data expressing availability as a percentage of all retail food stores may be found in tables 2 and 3).

In February 1951, California-Arizona oranges were found in 60 percent of the stores handling any fresh fruits or vegetables, Florida oranges in 54 percent, and Texas oranges in 8 percent, representing little change from May 1950. However, there were some notable changes in the availability of oranges by type of store and geographic area. There was a substantial decline in the proportion of national chain stores handling Florida oranges--from 88 percent to 73 percent--and a lesser decline in the availability of California-Arizona oranges in the larger city retail stores. At the same time, there was an increase in the proportion of stores in the South with California-Arizona oranges on hand. Texas oranges were available in about half of the stores in the Mountain-Southwest Region and in 9 percent of those in the North Central Region (table 18).

In February 1951, information on availability of grapefruit from each of the producing areas was obtained for the first time. Florida and Texas grapefruit were available in about one-third of the retail food stores handling fresh fruit and vegetables, while California-Arizona grapefruit could be purchased at 9 percent of these stores (table 19). Florida grapefruit were available in a larger proportion of the national chain stores than in the other types of retail outlets, while Texas grapefruit were most available in regional chains.

Though Florida grapefruit were available in 86 percent of the stores in New York City handling any fresh fruit or vegetables, they were available in only about 54 percent of such stores in the Northeast Region (table 19). Texas grapefruit were available in about two-thirds of the stores in the Mountain-Southwest and North Central Regions, and one-third of the stores in the Pacific. Florida grapefruit, however, were more generally available in Chicago retail food stores than grapefruit from Texas.

Canned Juices

Canned single strength orange juice was available in over 91 percent of all retail food stores in February 1951, virtually equal to the retail store distribution of tomato juice which was found in 92 percent of the stores (table 4). Availability of canned grapefruit juice and canned orange-grapefruit blend in February increased to 87 percent and 62 percent of the stores, respectively, the highest proportion reported in any month for which these surveys have been conducted. A record proportion of food stores also had canned pineapple juice and grape juice on hand during the month, while the percentage stocking apple juice equalled the previous high, recorded in May 1950.

Compared with August 1950, there were some notable changes in the distribution of canned orange juice by type of store, city size and region.

A record high percentage of stores in the larger cities had canned orange juice on hand, 96 percent in cities of 100,000-500,000 population and 90 percent in cities of over 500,000 population. There also was a record large proportion of the stores with the product available in the Northeast, South and Pacific Regions and in New York City and Chicago.

A slightly larger proportion of stores--69 percent--were stocking canned orange juice in 46-ounce cans than in previous survey months. At the same time, the No. 2 can was available in 78 percent of the stores. Both size containers were available in about 98 percent of the national chain stores and about 88 percent of the regional chain stores. Independent stores, however, gave preference to the No. 2 can, with 77 percent availability compared to 68 percent for the 46-ounce can.

Availability of canned single strength grapefruit juice in February 1951 was at a record high of 87 percent. This was due largely to an increase in the percentage of stores stocking this item in the Northeast. Availability of canned grapefruit juice in the South increased to 76 percent but continued to be below that in any other region. The proportion of chain stores carrying canned grapefruit juice was unchanged from last August--national chains, 100 percent, and regional chains, 97 percent--while the proportion of independent stores with the product available increased from 82 to 86 percent. The proportion of stores stocking the No. 2 can size of canned grapefruit juice increased from 70 to 77 percent; the 46-ounce can of juice was available in 63 percent of the stores, or a slightly larger proportion than during last August.

Canned orange-grapefruit blended juice could be purchased in 62 percent of the retail food stores in February 1951, more than during any previous survey month. The principal increase was in the Northeast region, where 76 percent of the stores had the product compared to 68 percent in August 1950. Ninety-three percent of the regional chain stores carried this product, an increase over the 85 percent during August.

Dried Fruits

All dried fruits in the survey, except pears, could be purchased at more retail food stores in February 1951 than during any prior survey month. However, this is the first survey in this series that has been conducted in February, previous surveys having been made in April, May, August, October and November. Dried prunes were available during February 1951 in 82 percent of the stores, dried apricots in 36 percent, dried peaches in 34 percent, and dates in 47 percent. One-fifth of the stores had dried apples during the month (table 9).

The availability of domestic dates in retail food stores as compared with imported dates was obtained for the first time in February 1951. The survey indicated that imported dates had a fourfold greater retail store distribution than did domestic dates (table 16). During the month, domestic dates were available in only about one-tenth of the food stores and appeared to be generally unavailable in stores with a small to medium sales volume. For example, only one-sixth of the stores with an annual sales volume of

\$50,000 to \$100,000 had domestic dates in stock, while imported dates could be found in over one-half of these outlets. There was poorer distribution of domestic dates than imported dates in all types of retail outlets, but the comparison was particularly unfavorable in regional chains and independent stores.

In all regions except the Pacific, the proportion of stores with imported dates exceeded that with domestic dates by a wide margin. Even in the Pacific region imported dates could be purchased at one-half the retail food stores and domestic dates in only 43 percent. Over half of the stores in the North Central Region carried the imported product and only about one-tenth stocked domestic dates. The greatest discrepancy between the availability of imported and domestic dates was in the South, where one-sixth of the stores were selling imported dates compared with only one percent having domestic dates on hand. (table 16).

Dried prunes were available in 82 percent of all retail food stores in February 1951, a record high for this product, compared with 76 percent in May 1950 (table 9). The proportion of stores in the South with dried prunes on hand increased from 58 percent in May 1950 to 71 percent in February. At the same time, the proportion in the Northeast increased to 83 percent, and in the North Central Region to 93 percent. Though there was a slight decline in the proportion of national chain stores with dried prunes available--from 98 percent in May 1950 to 95 percent in February 1951--the proportion of independent stores stocking this item increased from 75 to 82 percent. There was a notable increase in the availability of dried prunes in all city sizes (table 10).

A larger proportion of stores carried dried prunes packed in transparent film bags than during earlier survey months (table 16). This container was found in almost half the national chain stores in February 1951, representing a sizable increase over the 36 percent recorded in May 1950. The transparent bag, however, was still found primarily in the Mountain-Southwest and Pacific Regions, where almost one-fourth of the stores were selling dried prunes in this type of container.

More independent stores were stocking dried prunes in one-pound cartons than was the case in May of last year. The two-pound carton of dried prunes was available in 87 percent of the national chain stores and in almost three-fourths of the regional chains, however, this larger container was recorded in only 20 percent of the independent stores (table 16).

Prune juice was available in 71 percent of all retail food stores in February 1951, which is the highest availability reported for any survey month (table 4). Sixty-nine percent of all independent groceries had prune juice available compared to 66 percent in August 1950. There was a marked increase in the availability of quart bottles of prune juice in the Southern Region, also in New York City and Chicago. Availability of prune juice was lowest in the Mountain-Southwest and Southern Regions and among independent stores (table 14).

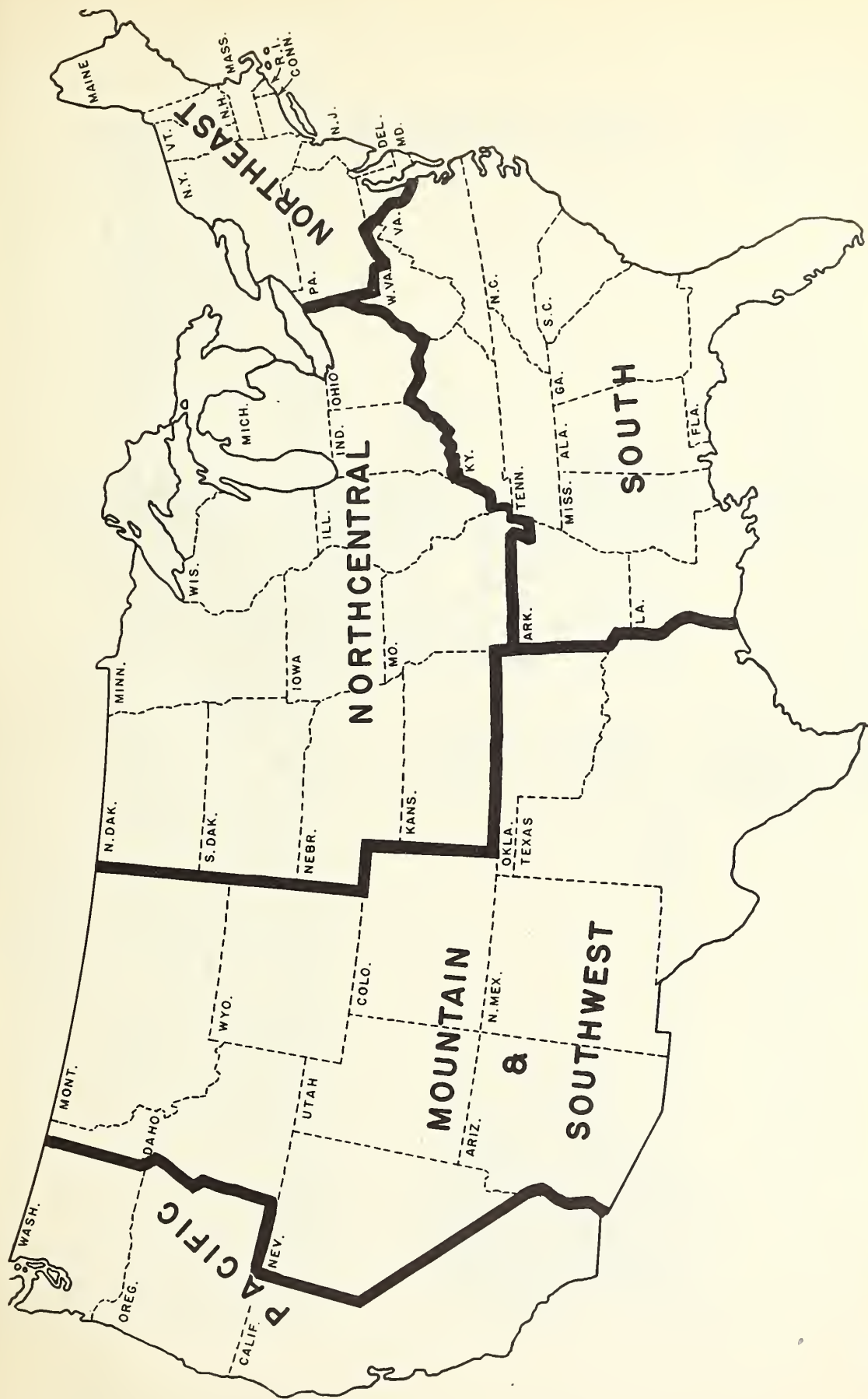


Figure I.-- Regions for national retail food store audit.

Table 1.- Composition of sample of retail food stores included in national retail food store audit 1/
February 1951

Classification	Stores	Classification	Stores
	<u>number</u>		<u>number</u>
U. S. total	1,737		
Dollar volume of store business annually:			
Under \$50,000	893	City size, population:	593
\$50,000 to \$100,000	434	Under 10,000	359
\$100,000 to \$500,000	351	10,000 to 100,000	234
\$500,000 and over	59	100,000 to 500,000	551
Type of store management:		500,000 and over	
National chains	47	Region 3/ or city:	
Regional chains	94	Northeast	260
Independent groceries	1,595	North Central	216
All other 2/	1	South	276
		Mountain and Southwest	266
		Pacific	230
		New York City 4/	147
		Chicago 5/	152
		Los Angeles 6/	190
1/ Conducted by Industrial Surveys Co., Inc., for U. S. Department of Agriculture under RMA contract.			
2/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.			
3/ Regions included the following States: Northeast - Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, and Maryland; North Central - Ohio, Indiana, Illinois, Michigan, Wisconsin, Minnesota, North Dakota, South Dakota, Nebraska, Kansas, Iowa, and Missouri; South - Virginia, West Virginia, Kentucky, Tennessee, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, and Arkansas; Mountain and Southwest - Idaho, Montana, Wyoming, Colorado, Utah, Nevada, Arizona, New Mexico, Texas, and Oklahoma; Pacific - Washington, Oregon, and California.			
4/ Not included in Northeast Region.			
5/ Not included in North Central Region.			
6/ Not included in Pacific Region.			

Section I

The proportion of all United States retail food stores handling frozen concentrated and canned single strength juices, fresh citrus fruits, and dried fruits in February 1951 compared with other survey months in 1949 and 1950.

Table 2.- Fresh fruits: Percentage of all retail food stores handling indicated fruits, specified months, 1949 - 1951

Commodity	1949		1950		1951	
	April	August	November	May	August	February
-- -- -- percent -- -- --						
<u>Oranges:</u>						
Calif.-Ariz.	35.0	55.3	50.9	51.2	62.8	51.8
Florida	55.3	1/	36.4	46.0	1/	46.6
Texas	3.7	1/	5.8	1/	1/	7.4
Unidentified origin	.0	11.9	.0	4.2	17.0	1.1
Total	79.0	65.7	77.1	77.5	71.1	82.6
<u>Grapefruit:</u>						
Calif.-Ariz. 2/	--	--	--	--	--	7.7
Florida 2/	--	--	--	--	--	29.2
Texas 2/	--	--	--	--	--	28.0
Unidentified origin 2/	--	--	--	--	--	1.8
Total	56.6	1/	52.8	53.5	1/	63.3
Lemons	69.5	75.5	73.0	73.5	77.9	72.4
Tangerines 2/	--	--	--	--	--	33.4

1/ Data not available.

2/ Data not included in store audits prior to February 1951.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Components do not equal totals because stores carry more than one type of a particular commodity such as both California and Florida oranges; in other instances, the totals include data on commodities not classified as to origin, and therefore not listed separately.

Table 3.- Fresh citrus fruits: Availability in retail food stores, by store classification, city size and geographic area, specified months, 1949 - 1951

Classification	Oranges				Tangerines			
	1949	1950	1951	1951	1949	1950	1951	1951
	April : August	November : May	August : February	February	April : August	November : May	August : February	February
	-- -- -- percent of stores -- -- --							
U. S. total	79.0	65.7	77.1	71.1	82.6	33.4		
Volume of store business:								
Under \$50,000	75.1	57.6	71.9	63.5	75.2	23.2		
\$50,000 to \$100,000	86.7	82.4	87.3	88.9	94.1	43.6		
\$100,000 to \$500,000	93.5	90.6	93.7	94.7	95.9	56.1		
\$500,000 and over	92.9	95.3	95.2	94.7	100.0	84.8		
Type of store management:								
National chains	94.4	96.1	94.4	96.2	95.3	76.6		
Regional chains	95.7	89.1	88.8	88.3	93.1	66.0		
Independent groceries	77.9	63.9	76.1	69.6	81.9	31.1		
City size, population:								
Under 10,000	78.7	61.1	78.4	66.2	82.0	24.0		
10,000 to 100,000	86.5	73.7	82.5	81.2	86.1	43.6		
100,000 to 500,000	86.8	80.7	82.9	81.3	91.9	42.4		
500,000 and over	65.4	60.0	63.6	65.9	72.6	43.6		
Region 1/ or city:								
Northeast	80.2	75.7	80.0	79.6	84.1	49.7		
North Central	91.7	86.0	90.5	91.1	92.6	34.2		
South	73.7	40.3	67.6	41.6	72.6	23.1		
Mountain and Southwest	82.3	63.0	78.2	71.6	77.9	12.7		
Pacific	90.3	85.0	87.8	92.7	94.6	24.1		
New York City	49.7	46.6	50.3	47.4	58.3	40.8		
Chicago	88.0	75.5	83.8	84.6	88.8	48.7		
Los Angeles	2/	2/	2/	84.2	86.3	42.1		

See footnotes at end of table.

(Continued)

Table 3.- Fresh citrus fruits: Availability in retail food stores, by store classification, city size and geographic area, specified months, 1949 - 1951 - Continued

Classification	Grapefruit				Lemons					
	1949	1950	1951	1949	1950	1951	1949	1950	1951	
	April: November	May	February: April	August: November	May	August: February	April: November	May	August: February	
- - - - percent of stores - - - -										
U. S. total	56.6	52.8	53.5	63.3	69.5	75.5	73.0	73.5	77.9	72.4
Volume of store business:										
Under \$50,000	46.4	41.9	42.3	47.7	63.8	70.1	66.5	67.8	72.4	62.5
\$50,000 to \$100,000	78.5	73.7	75.4	84.9	80.9	86.3	85.9	83.3	90.9	85.0
\$100,000 to \$500,000	91.0	89.1	91.8	94.9	90.2	92.8	94.1	95.0	94.8	93.3
\$500,000 and over	91.0	90.6	96.1	100.0	92.9	95.3	94.9	96.1	91.8	100.0
Type of store management:										
National chains	90.3	92.1	96.3	95.3	93.6	100.0	97.7	100.0	97.1	100.0
Regional chains	89.9	79.3	84.6	90.0	90.5	91.1	87.9	81.5	80.7	87.4
Independent groceries	54.3	50.6	51.0	61.5	68.0	74.2	71.7	72.4	77.2	71.1
City size, population:										
Under 10,000	51.5	47.8	46.1	58.2	68.0	73.8	73.4	71.6	78.4	69.1
10,000 to 100,000	64.6	60.6	60.6	69.9	75.9	83.7	78.9	79.4	80.7	77.6
100,000 to 500,000	64.9	60.3	72.0	76.2	79.1	86.5	82.8	84.5	83.9	83.5
500,000 and over	55.5	53.3	57.2	61.9	59.7	63.8	59.5	63.9	66.8	68.0
Region 1/or city:										
Northeast	57.5	51.2	54.5	62.6	65.3	76.2	70.9	70.0	74.7	69.3
North Central	75.6	71.6	75.3	81.8	79.7	87.9	83.7	83.9	91.4	78.1
South	39.5	33.9	27.6	39.4	65.6	69.7	68.4	65.3	70.6	66.0
Mountain and Southwest	57.1	53.1	47.9	61.7	77.0	76.2	78.1	76.3	76.9	73.6
Pacific	74.6	71.7	80.2	79.9	36.2	88.7	87.4	92.5	94.0	92.0
New York City	47.6	44.8	51.5	53.6	48.7	50.6	48.6	56.4	43.9	59.0
Chicago	68.3	59.8	67.1	70.4	76.0	70.4	76.0	80.7	82.9	77.0
Los Angeles	2/	2/	77.4	76.9	2/	2/	2/	86.2	85.1	84.7

1/ Data for New York City, Chicago, and Los Angeles not included in regional totals.

2/ Prior to May 1950, data on Los Angeles were included with Pacific Region.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc. under RMA contract.

Table 4.-- Canned and frozen juices: Percentage of retail food stores handling indicated juices, specified months, 1949 - 1951

Commodity	1949		1950		1951	
	: April	: August	: November	: May	: August	: February
	- - - - percent - - - -					
<u>Orange:</u>						
No. 2 can	78.6	67.5	68.6	75.1	77.6	78.0
46 oz. can	64.8	59.0	58.4	65.1	68.6	68.9
Other	10.2	8.3	14.7	12.4	13.5	13.4
Total	90.8	83.9	84.2	89.2	91.7	91.5
<u>Grapefruit:</u>						
No. 2 can	75.1	69.8	68.0	69.5	70.0	77.1
46 oz. can	62.2	58.6	55.2	56.9	59.5	62.9
Other	5.6	6.9	9.3	9.9	8.1	7.3
Total	86.8	84.1	81.9	83.4	83.1	87.1
<u>Orange-grapefruit blend:</u>						
No. 2 can	44.4	42.7	44.7	43.4	44.0	47.6
46 oz. can	41.7	39.0	39.5	41.9	44.6	48.5
Other	2.2	3.1	4.2	3.9	4.6	3.4
Total	57.3	56.2	56.9	56.4	57.6	61.7
<u>Lemon:</u>						
5½ or 6 oz.	26.0	25.6	29.6	28.7	32.3	31.4
Other	11.6	16.9	18.2	20.8	23.5	23.1
Total	34.8	38.4	42.3	43.4	48.0	47.4
Lemonade base 1/	—	—	—	—	12.2	—

See footnotes at end of table.

(Continued)

Table 4.- Canned and frozen juices: Percentage of retail food stores handling indicated juices, specified months, 1949 - 1951 - Continued

Commodity	1949				1950				1951			
	April	August	November	May	August	November	May	August	February	May	August	February
							percent					
<u>Tangerine:</u>												
6 oz. can 1/												2.7
No. 2 can	17.6	16.8	16.7	16.6				16.2				13.9
46 oz. can 1/												5.1
Other	1.9	4.5	3.3	5.6				5.5				.8
Total	18.2	19.2	18.4	19.2				18.5				18.2
Apple	39.9	32.0	44.4	45.7				44.8				45.7
Grape	65.8	68.6	74.1	71.6				72.2				75.0
Pineapple	77.1	68.4	74.1	77.7				79.0				82.0
<u>Prune:</u>												
Qt. glass	58.4	57.8	62.9	62.3				62.8				65.8
Other	13.2	15.7	21.1	20.3				21.2				23.2
Total	61.9	62.3	68.0	67.1				68.0				70.6
Tomato	89.9	92.1	92.6	91.6				93.5				92.0
<u>Frozen concentrate:</u>												
Orange	16.9	24.5	31.4	37.8				38.2				44.1
Grape 1/				20.3				24.3				28.1
Orange-grapefruit blend 1/								11.8				18.0
Grapefruit 1/								15.8				22.1
Lemonade base 1/								19.9				23.7

1/ Dash indicates data not available for that period.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Components do not equal totals because some stores carry more than one size of container for a particular commodity.

Table 5.- Frozen concentrated orange juice: Availability in retail food stores, by store classification, city size and geographic area, specified months, 1949 - 1951

Classification	1949		1950		1951	
	April	August	November	May	August	February
	-- percent of stores --					
U. S. total	16.9	24.5	31.4	37.8	38.2	44.1
Volume of store business:						
Under \$50,000	11.3	15.5	21.3	26.6	25.7	24.7
\$50,000 to \$100,000	29.1	40.3	51.9	58.9	62.8	69.3
\$100,000 to \$500,000	39.3	54.4	60.2	77.1	82.0	84.5
\$500,000 and over	56.0	74.0	90.1	79.5	89.5	97.9
Type of store management:						
National chains	27.4	39.6	59.1	62.2	72.2	73.8
Regional chains	34.5	44.9	47.9	60.0	64.9	68.0
Independent groceries	16.4	23.1	29.9	36.2	36.2	42.4
City size, population:						
Under 10,000	9.9	17.3	20.9	28.5	28.5	33.2
10,000 to 100,000	22.5	30.6	40.6	49.5	49.2	56.9
100,000 to 500,000	21.1	30.1	45.0	52.8	55.6	60.3
500,000 and over	30.1	33.7	42.5	42.9	46.7	50.3
Region 1/ or city:						
Northeast	29.4	36.0	40.8	45.9	44.6	48.8
North Central	17.6	26.7	34.0	47.0	47.2	50.8
South	5.6	9.2	13.6	16.2	16.1	22.0
Mountain and Southwest	7.5	18.6	26.9	35.6	38.5	42.6
Pacific	13.1	30.9	49.1	58.8	64.6	69.8
New York City	27.3	31.5	39.2	38.2	37.7	49.3
Chicago	30.6	31.8	38.6	46.0	52.0	55.9
Los Angeles	2/	2/	2/	71.9	76.8	76.3

1/ Data for New York City, Chicago, and Los Angeles not included on regional totals.
 2/ Prior to May 1950, data on Los Angeles were included with Pacific Region.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 6.-- Canned single strength orange juice: Availability in retail food stores, by store classification, city size, and geographic area, specified months, 1949 - 1951

Classification	1949		1950		1951	
	April	August	November	May	August	February
	--- percent of stores ---					
U. S. total	90.8	83.9	84.2	89.2	91.7	91.5
Volume of store business:						
Under \$50,000	88.4	80.3	80.8	86.4	89.6	88.7
\$50,000 to 100,000	96.6	91.7	90.0	95.0	96.2	94.7
\$100,000 to \$500,000	98.4	94.2	96.2	99.2	99.2	98.3
\$500,000 and over	94.6	100.0	98.9	95.0	97.6	99.6
Type of store management:						
National chains	95.0	99.4	100.0	96.3	100.0	100.0
Regional chains	97.6	97.6	96.7	98.0	93.6	98.2
Independent groceries	90.4	82.9	83.2	88.6	91.4	91.1
City size, population:						
Under 10,000	91.1	84.7	84.9	98.7	92.3	92.0
10,000 to 100,000	92.7	83.5	85.8	89.0	93.6	90.3
100,000 to 500,000	92.5	85.4	85.6	90.6	90.8	95.8
500,000 and over	86.4	81.3	79.5	86.9	86.5	89.5
Region 1/ or city:						
Northeast	91.2	83.3	84.5	87.8	91.0	91.9
North Central	94.2	89.6	91.8	93.2	95.4	91.7
South	89.4	79.1	76.7	86.0	89.7	92.1
Mountain and Southwest	92.9	87.7	89.2	94.5	93.8	91.7
Pacific	94.6	91.1	94.4	95.1	95.0	95.8
New York City	81.3	75.8	71.8	77.0	77.8	79.4
Chicago	91.3	83.5	83.8	90.9	90.9	92.8
Los Angeles	2/	2/	2/	94.6	95.0	95.8

1/ Data for New York City, Chicago, and Los Angeles not included in regional totals.

2/ Prior to May 1950, data on Los Angeles were included with Pacific Region.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 7.- Canned single strength grapefruit juice: Availability in retail food stores, by store classification, city size and geographic area, specified months, 1949 - 1951

Classification	1949		1950		1951	
	April	August	November	May	August	February
	- - - - percent of stores - - - -					
U. S. total	86.8	84.1	81.9	83.4	83.1	87.1
Volume of store business:						
Under \$50,000		79.8	77.9	78.4	78.3	81.6
\$50,000 to \$100,000	82.8	94.5	89.7	95.5	94.5	95.6
\$100,000 to \$500,000	96.9	95.5	95.1	97.7	97.6	97.2
\$500,000 and over	97.9	100.0	97.4	100.0	97.6	97.6
Type of store management:						
National chains	94.6					
Regional chains	95.4	100.0	99.4	100.0	100.0	100.0
Independent groceries	96.4	96.6	94.7	99.1	97.0	96.7
City size, population:	86.1	83.1	80.9	82.3	82.0	86.4
Under 10,000		81.2	80.2	81.2	81.4	85.5
10,000 to 100,000	84.3	86.5	87.7	87.0	84.6	87.7
100,000 to 500,000	90.8	92.5	85.2	89.3	88.4	92.2
500,000 and over	91.3	84.7	78.0	81.8	83.4	88.6
Region 1/ or city:						
Northeast	85.9					
North Central	87.9	84.4	79.5	86.8	83.1	91.4
South	92.6	92.2	89.1	87.2	88.3	89.4
Mountain and Southwest	78.8	72.9	74.1	72.3	71.2	76.4
Pacific	94.9	91.8	91.8	90.7	92.7	89.6
New York City	94.7	96.1	94.3	97.5	96.2	96.0
Chicago	79.7	77.5	72.9	75.2	78.5	80.3
Los Angeles	92.4	84.7	79.3	86.4	90.9	92.8
	2/	2/	2/	95.6	96.5	97.4

1/ Data for New York City, Chicago, and Los Angeles not included in regional totals.

2/ Prior to May 1950, data on Los Angeles were included with Pacific Region.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 8.- Canned tomato juice: Availability in retail food stores, by store classification, city size and geographic area, specified months, 1949 - 1951

Classification	1949		1950		1951	
	April	August	November	May	August	February
	percent of stores					
U. S. total	89.9	92.1	92.6	91.6	93.5	92.0
Volume of store business:						
Under \$50,000	87.3	90.5	91.0	89.4	92.0	89.5
\$50,000 to 100,000	96.2	96.1	96.3	97.2	96.2	95.2
\$100,000 to \$500,000	97.5	96.2	96.9	97.6	99.0	98.1
\$500,000 and over	100.0	100.0	100.0	95.0	97.6	92.0
Type of store management:						
National chains	98.1	100.0	100.0	96.3	100.0	95.3
Regional chains	96.0	93.1	96.4	97.2	93.6	92.5
Independent groceries	89.4	92.0	92.2	91.2	93.3	91.9
City size, population:						
Under 10,000	90.3	93.2	93.4	91.6	93.2	92.4
10,000 to 100,000	91.9	92.6	93.5	92.3	95.8	93.8
100,000 to 500,000	88.8	94.2	97.5	94.2	92.0	90.7
500,000 and over	86.4	87.3	86.7	88.7	91.1	88.3
Region 1/ or city:						
Northeast	90.1	93.2	96.0	92.9	93.0	92.4
North Central	94.8	98.2	95.3	95.8	98.3	94.4
South	88.3	90.5	88.6	85.7	88.9	90.8
Mountain and Southwest	90.2	90.2	96.1	96.6	96.8	91.2
Pacific	96.0	96.9	98.0	98.6	98.8	94.3
New York City	77.5	78.1	80.1	78.8	79.2	78.9
Chicago	94.5	90.3	92.2	93.8	95.4	94.7
Los Angeles	2/	2/	2/	96.1	98.5	96.9

1/ Data for New York City, Chicago and Los Angeles not included in regional totals.

2/ Prior to May 1950, data on Los Angeles were included with Pacific Region.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 9.-- Dried fruit: Percentage of all retail food stores handling indicated fruits, specified months, 1949 - 1951

Commodity	1949		1950		1951	
	April	August	November	May	February	
			percent			
Prunes:						
1 lb. carton	57.0	51.3	56.6	64.0	74.2	
2 lb. carton	20.3	17.5	18.8	21.0	24.0	
Transparent film bag 1/				6.0	8.5	
Other 2/		7.8	10.1	10.1	4.6	
Total	12.2	63.6	69.0	76.1	82.5	
Apricots	72.7	22.4	30.9	32.4	36.0	
Peaches	29.2	19.3	28.5	33.6	34.3	
Dates:	31.5					
Domestic 1/					11.3	
Imported 1/					40.2	
Unidentified origin 1/					1.1	
Total	29.3	22.5	39.1	33.5	47.3	
Figs:						
8 oz. cellophane brick 1/	4.1	2.1	4.8	3.5		
Transparent film bag 1/				8.3		
Other 1/ 2/	9.9	6.5	15.2	2.5		
Total	13.4	8.3	18.0	13.3	22.2	
Apples	18.2	12.2	15.7	18.2	20.1	
Pears	2.2	1.0	1.3	2.1	1.9	
Mixed fruits 1/				9.1	13.3	

1/ Dashes indicate data not available.

2/ Includes paper bag containers, bulk, etc.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under BMA contract.

Components do not equal totals because some stores carry more than one type of a particular commodity such as dried prunes in 1 pound and 2 pound cartons.

Dried fruit were not included in the August 1950 survey, therefore most recent prior data are for May 1950.

Table 10.-- Dried prunes and dates: Availability in retail food stores, by store classification, city size, and geographic area, specified months, 1949 - 1951

Classification	Dried prunes					Dates					
	1949					1949					
	Apr.	Aug.	Nov.	May	1949	Apr.	Aug.	Nov.	May	1950	1951
-- -- -- percent of stores											
U. S. total	72.7	63.6	69.0	76.1	82.5	29.3	22.5	39.1	33.5	47.3	
Volume of store business:											
Under \$50,000	65.5	56.6	61.9	69.5	75.7	19.8	15.7	28.4	24.7	31.8	
\$50,000 to \$100,000	90.2	77.5	85.6	91.6	91.2	48.9	34.2	58.2	48.4	67.7	
\$100,000 to \$500,000	93.3	86.5	86.7	95.7	96.6	60.5	46.5	74.9	66.2	78.3	
\$500,000 and over	99.3	90.3	100.0	100.0	100.0	84.2	51.0	92.9	76.9	95.3	
Type of store management:											
National chains	95.9	83.6	98.5	98.0	95.3	69.3	31.7	85.7	62.6	96.7	
Regional chains	94.9	81.5	88.7	95.7	94.5	65.6	48.7	71.6	69.3	83.9	
Independent groceries	71.1	62.5	67.5	74.7	81.7	26.8	21.1	36.6	31.3	44.6	
City size, population:											
Under 10,000	69.3	59.2	65.7	74.0	80.6	27.2	22.1	35.5	31.3	42.2	
10,000 to 100,000	75.0	66.1	68.5	78.8	84.7	35.2	28.3	49.6	45.1	54.6	
100,000 to 500,000	75.7	70.0	76.0	77.8	88.9	31.4	21.9	39.0	31.8	55.6	
500,000 and over	77.4	69.4	75.2	78.3	81.3	25.9	16.6	36.3	24.1	47.1	
Region 1/ or city:											
Northeast	77.5	66.5	71.6	76.4	82.7	31.6	20.3	39.4	34.0	47.6	
North Central	85.4	79.4	84.4	91.2	93.0	43.7	42.6	58.8	54.5	62.6	
South	56.1	41.8	48.2	57.9	71.0	40.8	40.2	14.7	9.8	18.2	
Mountain and Southwest	74.9	66.3	66.4	78.9	78.5	11.2	7.1	47.0	35.9	55.4	
Pacific	82.8	82.7	85.7	89.0	92.2	37.9	26.9	58.8	63.0	72.2	
New York City	70.6	59.0	66.9	70.3	68.2	54.9	38.8	30.9	17.6	43.0	
Chicago	80.9	75.0	82.1	85.8	90.8	21.4	6.2	39.7	28.4	50.7	
Los Angeles	2/	2/	2/	93.6	90.5	30.6	21.0	2/	62.1	64.7	

1/ Exclusive of New York City, Chicago and Los Angeles.

2/ Prior to May 1950, data on Los Angeles were included with Pacific Region.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Dried fruit were not included in the August 1950 survey, therefore most recent prior data are for May 1950.

Section II

February 1951 availability of frozen concentrated and canned single strength juices, fresh citrus fruits, and dried fruits in retail food stores, United States, by type and size of store, geographic area and size of city.

Table 11.-- Fresh citrus fruits -- oranges, by origin, and tangerines: Availability in retail food stores, by store classification, city size and geographic area, February 1951

Classification	Oranges					Tangerines	
	California: Arizona	Florida	Texas	Unidentified: Origin	Total	Total	Tangerines
U. S. total	51.8	46.6	7.4	1.1	82.6	33.4	
Volume of store business:							
Under \$50,000	41.5	41.0	3.9	1.1	75.2	23.2	
\$50,000 to \$100,000	67.6	52.1	10.7	.6	94.1	43.6	
\$100,000 to \$500,000	69.2	59.4	16.6	1.6	95.5	56.1	
\$500,000 and over	92.1	71.1	11.3	.0	100.0	84.8	
Type of store management:							
National chains	81.1	72.6	12.5	.0	95.3	76.6	
Regional chains	65.6	69.9	12.4	.0	93.1	66.0	
Independent groceries	50.7	45.0	7.0	1.1	81.9	31.1	
City size, population:							
Under 10,000	44.4	43.0	8.5	1.2	82.0	24.0	
10,000 to 100,000	61.3	50.2	7.5	.9	86.1	43.6	
100,000 to 500,000	65.7	53.6	10.1	1.3	91.9	42.4	
500,000 and over	53.2	48.9	1.5	.7	72.6	43.6	
Region 1/ or city:							
Northeast	55.1	60.7	.0	.2	84.1	49.7	
North Central	75.6	44.4	8.5	.6	92.6	34.2	
South	8.0	63.6	.8	1.7	72.6	23.1	
Mountain and Southwest	53.6	4.7	39.9	3.8	77.9	12.7	
Pacific	94.0	2.5	.8	.5	94.6	24.1	
New York City	39.4	58.3	.7	.0	58.3	40.8	
Chicago	73.7	53.9	3.3	.0	88.8	48.7	
Los Angeles	86.3	.0	.5	.0	86.3	42.1	

1/ Data for New York City, Chicago, and Los Angeles not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 12.- Fresh citrus fruits - grapefruit, by origin, and lemons: Availability in retail food stores, by store classification, city size and geographic area, February 1951

Classification	Grapefruit				Lemons	
	: California : : Arizona :	: Florida : :	: Texas : :	: Unidentified : : Origin :	: Total : :	: Lemons : :
U. S. total	7.7	29.2	28.0	1.8	63.3	72.4
Volume of store business:						
Under \$50,000	5.5	21.6	19.6	1.7	47.7	62.5
\$50,000 to \$100,000	8.2	40.2	37.8	2.8	84.9	85.0
\$100,000 to \$500,000	15.1	42.3	48.3	1.3	94.9	93.3
\$500,000 and over	15.0	60.4	37.9	.0	100.0	100.0
Type of store management:						
National chains	17.1	64.7	28.1	.0	95.3	100.0
Regional chains	8.2	53.1	35.3	1.5	90.0	87.4
Independent groceries	7.5	27.4	27.6	1.9	61.5	71.1
City size, population:						
Under 10,000	6.3	23.0	29.4	2.1	58.2	69.1
10,000 to 100,000	9.3	31.2	32.2	2.1	69.9	77.6
100,000 to 500,000	12.3	42.1	25.4	.4	76.2	83.5
500,000 and over	7.2	39.6	16.7	1.2	61.9	68.0
Region 1/ or city:						
Northeast	4.5	46.6	9.1	3.4	62.6	69.3
North Central	4.8	22.2	56.9	2.2	81.8	78.1
South	1.8	32.8	6.5	.9	39.4	66.0
Mountain and Southwest	8.3	1.6	53.5	1.1	61.7	73.6
Pacific	59.4	2.6	32.3	.0	79.9	92.0
New York City	2.2	52.2	.7	.0	53.6	59.0
Chicago	5.3	46.7	28.3	.7	70.4	77.0
Los Angeles	76.3	.0	10.0	.5	76.9	84.7

1/ Data for New York City, Chicago, and Los Angeles not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 13.— Canned citrus juices: Availability by container sizes, in retail food stores, by store classification, city size and geographic area, February 1951

Classification	Orange Juice			Grapefruit Juice		
	No. 2 : can :	46 oz. : can :	Other : can :	No. 2 : can :	46 oz. : can :	Other : can :
	-- -- percent of stores			-- --		
U. S. total	78.0	68.9	13.4	91.5	77.1	62.9
Volume of store business:						
Under \$50,000	75.0	56.8	9.4	88.7	71.0	46.9
\$50,000 to \$100,000	81.4	86.4	13.9	94.7	85.4	86.4
\$100,000 to \$500,000	84.1	93.1	26.2	98.3	89.0	94.4
\$500,000 and over	92.2	94.6	38.2	99.6	97.6	94.4
Type of store management:						
National chains	97.8	98.6	35.6	100.0	90.6	93.9
Regional chains	88.3	86.2	31.9	98.2	95.5	89.7
Independent groceries	77.2	67.6	12.1	91.1	76.0	61.1
City size, population:						
Under 10,000	74.8	67.4	11.9	92.0	74.0	60.0
10,000 to 100,000	79.6	70.1	14.5	90.3	78.9	64.1
100,000 to 500,000	85.3	70.3	18.5	95.8	84.0	64.5
500,000 and over	82.4	71.6	13.6	89.5	80.8	70.4
Region 1/ or city:						
Northeast	79.4	69.4	11.8	91.9	83.5	65.2
North Central	68.1	82.5	8.3	91.7	70.1	72.7
South	86.7	52.7	12.1	92.1	73.4	40.6
Mountain and Southwest	77.0	59.9	23.3	91.7	80.7	64.0
Pacific	84.3	85.1	25.0	95.8	82.6	87.1
New York City	74.9	68.4	16.4	79.4	77.2	65.4
Chicago	90.1	67.8	16.4	92.8	89.5	68.4
Los Angeles	93.2	81.6	33.7	95.8	92.6	83.2

See footnotes at end of table.

(Continued)

Table 13.- Canned citrus juices: Availability by container sizes, in retail food stores, by store classification, city size and geographic area, February 1951 -- Continued

Classification	Orange and grapefruit blend				Lemon juice 2/			
	No. 2 : can	46 oz. : can	Other : can	Total : 5½ or 6 oz. can	Other : can	Other : can	Total	Total
U. S. total	47.6	48.5	3.4	61.7	31.4	23.1	47.4	
-- -- percent of stores -- --								
<u>Volume of store business:</u>								
Under \$50,000	37.1	35.0	1.2	49.9	22.7	13.7	33.8	
\$50,000 to \$100,000	62.0	64.1	3.3	76.9	40.3	31.3	61.6	
\$100,000 to \$500,000	67.4	78.4	11.3	86.4	48.7	46.1	78.1	
\$500,000 and over	84.5	91.7	15.6	97.6	86.9	65.7	100.0	
<u>Type of store management:</u>								
National chains	94.1	95.3	10.2	100.0	77.2	61.1	95.3	
Regional chains	78.7	85.6	20.0	93.3	64.5	62.2	90.4	
Independent groceries	45.3	45.9	2.5	59.5	29.0	20.6	44.5	
<u>City size, population:</u>								
Under 10,000	38.6	45.4	2.5	55.9	22.7	19.2	36.6	
10,000 to 100,000	53.9	51.4	2.8	67.6	43.4	24.7	60.3	
100,000 to 500,000	59.0	53.9	7.8	68.3	42.5	24.0	55.7	
500,000 and over	61.4	51.2	5.0	68.0	34.4	33.8	58.0	
<u>Region 1/ or city:</u>								
Northeast	64.5	56.4	2.3	76.3	46.4	16.9	55.9	
North Central	45.0	66.0	2.3	73.7	31.5	37.4	58.9	
South	27.1	16.4	2.5	29.2	9.3	10.5	18.2	
Mountain and Southwest	31.9	34.5	4.4	45.2	25.9	19.1	37.4	
Pacific	72.9	74.3	10.7	87.8	62.0	13.3	70.8	
New York City	65.8	57.8	8.0	71.0	39.4	25.5	50.4	
Chicago	72.4	59.2	7.2	77.0	14.5	81.6	83.6	
Los Angeles	67.9	61.1	7.9	77.9	45.3	45.8	80.5	

(Continued)

See footnotes at end of table.

Table 13.- Canned citrus juices: Availability by container sizes, in retail food stores, by store classification, city size and geographic area, February 1951 - Continued

Classification	No. 2 can	Tangerine juice			Other	Total
		46 oz. can	6 oz. can			
U. S. total	13.9	5.1	2.7	.8		18.2
Volume of store business:						
Under \$50,000	7.8	1.8	1.1	.5		9.7
\$50,000 to \$100,000	14.9	4.1	5.2	.9		22.1
\$100,000 to \$500,000	32.5	16.2	4.9	.9		42.0
\$500,000 and over	57.4	40.0	12.6	6.6		70.5
Type of store management:						
National chains	44.0	37.1	10.8	1.8		58.3
Regional chains	39.6	24.0	8.7	1.0		57.0
Independent groceries	12.1	3.7	2.3	.7		15.7
City size, population:						
Under 10,000	10.7	5.0	1.1	.3		14.4
10,000 to 100,000	15.2	6.0	5.8	1.6		22.0
100,000 to 500,000	17.7	7.2	2.7	1.9		19.6
500,000 and over	20.6	2.7	2.8	.2		24.4
Region 1/ or city:						
Northeast	18.4	6.0	2.5	1.4		21.8
North Central	10.5	8.9	3.8	.6		18.9
South	9.4	1.4	1.9	.5		11.3
Mountain and Southwest	14.7	5.3	2.5	.4		18.7
Pacific	12.7	1.2	2.5	.3		14.6
New York City	30.3	2.2	2.9	.7		32.4
Chicago	12.5	2.0	2.0	—		15.8
Los Angeles	13.1	.5	1.0	—		14.2

1/ Data for New York City, Chicago and Los Angeles not included in regional totals.

2/ Single strength lemon juice.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 14.-- Canned non-citrus juices: Availability by container sizes in retail food stores,
by store classification, city size and geographic area, February 1951

Classification	Apple	Grape	Pineapple	Percent of stores			Total	Tomato
				Qt.	Other	Prune		
U. S. total	45.7	75.0	82.0	65.8	23.2		70.6	92.0
Volume of store business:								
Under \$50,000	31.8	63.8	74.4	53.8	14.2		58.9	89.5
\$50,000 to \$100,000	61.9	91.3	93.7	81.6	29.0		85.9	95.2
\$100,000 to \$500,000	76.3	97.3	96.5	91.7	46.2		95.8	98.1
\$500,000 and over	93.3	95.2	96.8	89.7	75.5		95.3	92.0
Type of store management:								
National chains	89.2	100.0	95.3	95.3	59.6		100.0	95.3
Regional chains	81.5	92.2	90.7	87.3	63.8		94.2	92.5
Independent groceries	43.2	73.7	81.4	64.3	20.6		69.0	91.9
City size, population:								
Under 10,000	40.3	73.1	77.2	59.1	17.0		63.2	92.4
10,000 to 100,000	47.7	74.5	86.8	70.8	27.8		77.2	93.8
100,000 to 500,000	57.7	85.3	86.5	74.9	30.0		79.2	90.7
500,000 and over	54.0	76.1	88.0	75.4	32.7		79.9	88.3
Region 1/ or city:								
Northeast	42.4	73.9	90.2	77.9	18.7		79.3	92.4
North Central	42.8	83.0	80.4	67.0	21.5		74.0	94.4
South	34.1	62.4	67.5	47.7	13.0		50.4	90.8
Mountain and Southwest	57.0	78.0	88.7	61.1	35.0		69.4	91.2
Pacific	80.6	90.3	94.7	76.6	52.3		88.8	94.3
New York City	58.6	65.4	79.8	70.6	23.2		72.7	78.9
Chicago	63.8	79.6	90.1	77.0	50.7		84.2	94.7
Los Angeles	78.4	88.4	93.2	83.2	77.4		92.6	96.9

1/ Exclusive of New York City, Chicago and Los Angeles data.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 15.-- Frozen concentrated juices: Availability in retail food stores, by store classification, city size and geographic area, February 1951

Classification	Orange	Grapefruit	Orange-Grape- fruit blend	Lemonade base 1/	Grape
-- -- -- percent of stores -- -- --					
U. S. total	44.1	22.1	18.0	23.7	28.1
Volume of store business:					
Under \$50,000	24.7	9.5	8.1	10.6	13.0
\$50,000 to \$100,000	69.3	34.3	26.7	38.4	44.7
\$100,000 to \$500,000	84.5	51.3	42.2	54.1	61.0
\$500,000 and over	97.9	76.0	63.1	61.1	90.9
Type of store management:					
National chains	73.8	54.7	51.0	39.8	63.1
Regional chains	68.0	48.1	41.7	47.9	59.4
Independent groceries	42.4	20.3	16.3	22.3	26.0
City size, population:					
Under 10,000	33.2	14.2	11.6	16.2	19.9
10,000 to 100,000	56.9	32.4	26.3	34.4	40.1
100,000 to 500,000	60.3	30.0	22.5	29.1	32.0
500,000 and over	50.3	27.1	23.5	28.5	34.1
Region 2/ or city:					
Northeast	48.8	26.3	22.9	23.9	31.3
North Central	50.8	27.1	20.9	27.9	35.5
South	22.0	10.6	7.6	11.3	9.9
Mountain and Southwest	42.6	16.6	10.2	26.5	30.5
Pacific	69.8	25.1	24.7	35.4	32.1
New York City	49.3	31.7	35.1	28.4	39.9
Chicago	55.9	26.3	23.7	34.9	36.2
Los Angeles	76.3	26.8	17.4	51.6	35.3

1/ Lemon juice with added water; makes lemonade when diluted with water.

2/ Data for New York City, Chicago and Los Angeles not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 16.-- Dried fruits: Availability in retail food stores, by store classification, city size and geographic area, February 1951

Classification	Dried prunes					Dried apricots	Dried peaches
	: 1 lb. : carton	: 2 lb. : carton	: Trans. : film bag	: Other :	: Total :		
U. S. total	74.2	24.0	8.5	4.6	82.5	36.0	34.3
Volume of store business:							
Under \$50,000	68.8	11.8	4.5	2.5	75.7	18.8	23.2
\$50,000 to \$100,000	82.0	29.1	5.9	2.5	91.2	56.0	22.8
\$100,000 to \$500,000	84.4	59.9	24.6	12.9	96.6	73.0	62.6
\$500,000 and over	94.2	88.0	42.1	27.3	100.0	99.6	89.7
Type of store management:							
National chains	90.6	86.8	48.4	23.0	95.3	84.1	74.1
Regional chains	77.7	71.7	21.7	13.2	94.5	77.7	70.3
Independent groceries	73.8	20.6	7.2	3.8	81.7	33.2	31.9
City size, population:							
Under 10,000	69.5	23.4	8.0	4.2	80.6	32.9	38.9
10,000 to 100,000	77.6	24.5	10.6	7.4	84.7	39.7	30.8
100,000 to 500,000	84.1	27.5	10.0	3.0	88.9	38.9	35.8
500,000 and over	79.0	22.8	5.9	1.9	81.3	38.6	23.2
Region 1/ or city:							
Northeast	74.7	26.3	3.8	5.6	82.7	34.1	14.8
North Central	85.5	28.1	4.7	5.0	93.0	47.6	33.2
South	67.6	7.3	6.7	1.7	71.0	14.6	53.9
Mountain and Southwest	62.8	22.7	23.2	4.3	78.5	49.3	52.1
Pacific	67.9	61.0	23.7	11.6	92.2	47.8	39.7
New York City	64.5	34.6	6.6	2.2	68.2	32.8	7.0
Chicago	90.1	9.2	7.2	2.0	90.8	34.2	25.0
Los Angeles	81.6	44.2	43.2	16.8	90.5	52.1	43.2

See footnotes at end of table.

(Continued)

Table 16.- Dried fruits: Availability in retail food stores, by store classification, city size and geographic area, February 1951 - Continued

Classification	Dates							
	: Domestic:	: Imported:	: Uniden-:	: tified:	: Dried:	: Dried:	: Dried:	: Mixed:
	: :	: :	: :	: :	: figs:	: apples:	: pears:	: dried:
	: :	: :	: origin:	: :	: :	: :	: :	: fruits:
	-- -- percent of stores -- --							
U. S. total	11.3	40.2	1.1	47.3	22.2	20.1	1.9	13.3
Volume of store business:								
Under \$50,000	6.2	26.1	.9	31.8	11.9	15.4	.6	6.7
\$50,000 to \$100,000	15.0	58.5	1.1	67.7	27.1	17.7	1.5	17.3
\$100,000 to \$500,000	21.9	68.6	1.9	78.3	51.5	39.9	5.1	28.3
\$500,000 and over	55.4	87.9	--	95.3	79.6	42.1	20.1	68.9
Type of store management:								
National chains	52.3	88.2	.8	96.7	68.6	29.1	21.0	69.1
Regional chains	30.2	73.0	--	83.9	53.2	38.1	12.4	44.9
Independent groceries	9.7	37.7	1.1	44.6	19.9	19.1	1.1	10.7
City size, population:								
Under 10,000	8.2	36.5	.8	42.2	18.9	26.6	1.4	10.4
10,000 to 100,000	14.1	47.3	1.3	54.6	26.4	15.2	1.3	12.4
100,000 to 500,000	15.9	43.8	3.5	55.6	27.7	13.8	3.4	14.5
500,000 and over	14.9	38.6	.4	47.1	23.6	9.4	3.9	24.2
Region 1/ or city:								
Northeast	10.5	39.1	1.3	47.6	25.9	2.5	1.4	13.3
North Central	11.0	55.1	2.3	62.6	24.4	8.5	1.5	15.5
South	.9	17.9	--	18.2	12.2	44.2	1.5	3.8
Mountain and Southwest	14.3	48.5	.6	55.4	13.7	44.0	2.1	7.9
Pacific	43.2	49.8	.9	72.2	41.7	24.7	5.6	27.8
New York City	22.0	31.7	--	43.0	36.8	2.9	3.6	35.7
Chicago	10.5	42.8	.7	50.7	14.5	18.4	5.3	30.3
Los Angeles	39.5	46.8	--	64.7	47.4	33.7	2.6	21.6

1/ Exclusive of New York City, Chicago, and Los Angeles data.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Section III

This special group of tables is included since some food stores make no attempt to handle fresh fruits or vegetables. Therefore, in this section, availability of fresh citrus fruits in retail food stores during February 1951 is expressed as a percentage of those stores customarily handling any fresh fruits or vegetables.

Table 17.- Availability of fresh citrus fruits in retail food stores customarily handling fresh fruits or vegetables, specified months, 1949 - 1951

Commodity	1949		1950		1951	
	: August 1/	: November :	: May :	: August :	: February :	
	- - - - percent of stores - - - -					
<u>Oranges:</u>						
California-Arizona	65.4	58.9	61.5	75.6	60.2	
Florida	2/	42.0	55.2	2/	54.1	
Texas	2/	6.7	2/	2/	8.5	
Unidentified origin	14.1	.0	5.1	20.5	1.2	
Total	77.6	89.1	93.0	85.6	95.9	
<u>Grapefruit 3/ :</u>						
California-Arizona	--	10.5	2/	--	8.9	
Florida	--	30.5	2/	--	33.9	
Texas	--	19.6	2/	--	32.5	
Unidentified origin	--	.0	2/	--	2.1	
Total	--	61.0	64.2	--	73.5	
Lemons	89.2	84.4	88.2	93.8	84.0	
Tangerines 3/	--	--	--	--	38.8	

1/ Data on availability expressed as a percentage of those stores handling fresh fruits or vegetables was not obtained prior to August 1949.

2/ Not shown separately.

3/ Dashes indicate data not obtained for the commodity during that period.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 18.- Fresh oranges and tangerines: Availability in retail food stores customarily handling fresh fruit or vegetables, by store classification, city size and geographic area, February 1951

Classification	Oranges					Tangerines	
	California- Arizona	Florida	Texas	Unidentified: origin	Total	Total	
U. S. total	60.2	54.1	8.5	1.2	95.9	38.8	
Volume of store business:							
Under \$50,000	51.7	51.2	4.9	1.4	93.9	28.9	
\$50,000 to \$100,000	70.6	54.5	11.2	.6	98.4	45.6	
\$100,000 to \$500,000	71.4	61.3	17.1	1.6	99.0	57.9	
\$500,000 and over	92.1	71.1	11.3	.0	100.0	84.8	
Type of store management:							
National chains	81.1	72.6	12.5	.0	95.3	76.6	
Regional chains	70.5	75.1	13.3	.0	100.0	70.9	
Independent groceries	59.2	52.6	8.2	1.3	95.7	36.3	
City size, population:							
Under 10,000	51.1	49.5	9.8	1.4	94.4	27.7	
10,000 to 100,000	69.8	57.1	8.5	1.0	98.0	49.6	
100,000 to 500,000	70.1	57.2	10.8	1.4	97.9	45.2	
500,000 and over	70.2	64.4	1.9	.9	95.7	57.4	
Region 1// or city:							
Northeast	64.4	70.9	.0	.2	98.3	58.1	
North Central	81.0	47.5	9.1	.7	99.2	36.6	
South	9.7	77.2	1.0	2.0	88.3	28.0	
Mountain and Southwest	64.9	5.7	48.3	4.6	94.3	15.4	
Pacific	98.5	2.7	.8	.6	99.0	25.2	
New York City	64.7	95.8	1.2	.0	95.8	67.1	
Chicago	80.0	58.6	3.6	.0	96.4	52.9	
Los Angeles	97.6	.0	.6	.0	97.6	47.6	

1/ Exclusive of New York City, Chicago and Los Angeles data.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Components do not equal totals because some stores carry more than one type of a particular product.

Table 19.-- Fresh grapefruit and lemons: Availability in retail food stores customarily handling fresh fruit or vegetables, by store classification, city size, and geographic area, February 1951

Classification	Grapefruit					Lemons
	California	Florida	Texas	Unidentified:	Total	
	Arizona			origin		
	-- percent of stores --					
U. S. total	8.9	33.9	32.5	2.1	73.5	84.0
Volume of store business:						
Under \$50,000	6.9	26.9	24.5	2.1	59.5	78.0
\$50,000 to \$100,000	8.5	42.0	39.5	2.9	88.8	88.9
\$100,000 to \$500,000	15.6	43.7	49.9	1.4	98.0	96.3
\$500,000 and over	15.0	60.4	37.9	.0	100.0	100.0
Type of store management:						
National chains	17.1	64.7	28.1	.0	95.3	100.0
Regional chains	8.8	57.1	38.0	1.6	96.7	93.9
Independent groceries	8.8	32.0	32.3	2.2	71.8	83.2
City size, population:						
Under 10,000	7.2	26.5	33.9	2.4	67.0	79.6
10,000 to 100,000	10.5	35.5	36.7	2.4	79.6	88.4
100,000 to 500,000	13.1	44.8	27.1	.4	81.2	89.0
500,000 and over	9.5	52.2	22.0	1.6	81.6	89.6
Region 1 / or city:						
Northeast	5.3	54.4	10.6	4.0	73.1	80.9
North Central	5.2	23.7	61.0	2.3	87.7	83.6
South	2.2	39.9	7.9	1.1	47.9	80.2
Mountain and Southwest	10.1	2.0	64.8	1.3	74.6	89.1
Pacific	62.2	2.7	33.8	.0	83.7	96.3
New York City	3.6	85.7	1.2	.0	88.1	97.0
Chicago	5.7	50.7	30.7	.7	76.4	83.6
Los Angeles	86.3	.0	11.3	.6	86.9	95.8

1/ Exclusive of New York City, Chicago and Los Angeles data.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Components do not equal totals because some stores carry more than one type of a particular product.